**[Subject line]** Don't miss out: Term life and critical illness insurance bundle offer ends soon

Hi [Client/prospect name],

I'm/We’re following up on my previous email about Sun Life’s limited-time insurance bundle offer.

**Just a reminder:** From now until December 31, when you purchase both Sun Life's Evolve Term Life Insurance and Sun Critical Illness Insurance at the same time, you can receive a **5% discount on your critical illness insurance premiums for the life of the policy.\*** It’s a great way to protect yourself and your loved ones and save at the same time.

**Don’t miss out on instant savings and lasting peace of mind.**

Let's book a meeting to review your current coverage and goals and help you take advantage of Sun Life’s limited time offer. You can:

* Reply to this email with your preferred time, and I'll/we’ll coordinate accordingly.
* Call me/us directly at [Your Contact Number] to discuss and set a time.
* Book a slot through my/our online calendar: [Calendar Link]

Looking forward to hearing from you,

[Advisor signature and disclaimers]

\*The premium discount will be reflected in the terms of the policy or policies receiving the premium discount. Other conditions apply. See terms and conditions for more information.