**[Subject line]** Limited time offer: Save on critical illness coverage

Hi [Client/prospect name],

I/We wanted to share a limited time offer from Sun Life that could provide both protection and savings for you and your loved ones.

From now until December 31, 2025, when you bundle Sun Life's Evolve Term Life Insurance with Sun Critical Illness Insurance (CII), you can receive a **5% discount\* on your CII premiums for the entire life of the CII policy**. This could mean significant savings over time!

**Why pair term life insurance and critical illness insurance?**

* Cover expenses, maintain lifestyles and protect your savings if diagnosed with a covered critical illness or condition
* Gain peace of mind knowing your loved ones are well-prepared to face financial challenges if you pass away
* Get affordable coverage tailored to your specific needs and budget

**Ready to explore this opportunity?**

If you're interested in learning more about how this bundled offer could benefit you and your loved ones, I'd/we’d be happy to discuss and answer any questions you might have.

Let's set up a time to talk. We can review your current situation, discuss your goals, and determine if these are the right solutions for you.

Please reply to this email or give me/us a call to book a time to meet.

Sincerely,

[Advisor signature and disclaimers]

\*The premium discount will be reflected in the terms of the policy or policies receiving the premium discount. Other conditions apply. See terms and conditions for more information.